



Name of Client
Fresh Market Place

Location
Chicago, IL

Project Type
LED Lighting Retrofit



Utility Incentive
Rebates Received:

\$73,500 ITC
\$20,720 SREC
\$3,590 ComEd rebate



Total Project
Cost

\$454,000



Savings
per Year

\$83,700



Simple
Payback Period

2.9 years

Our Customer

With a combined 50 years of grocery experience, the Marinis family passion is unmistakable. Father and son team Peter and Paul Marinis have built Fresh Market Place as a community gathering point for fresh products and the very best price.

The Opportunity

As a longstanding neighborhood grocery store with a strong commitment to the community, the Marinis family was interested in becoming a truly 'green business'. A partnership with Verde Solutions helped them develop a multiple site solution that positions Fresh Market Place as a sustainable leader in the community.

Verde's Solution

By upgrading to new interior and exterior LED lighting Fresh Market Place has reduced its energy consumption significantly and increased equipment efficiencies. Customers now enjoy a safe and well lite parking lot as well as the beautiful products displayed on the stores' shelves and refrigerators.