

# It's Time to Go Solar



*Demand is rising, costs are dropping and federal & state incentives allow businesses to start saving money immediately! Developing and owning a solar energy system is more feasible and rewarding than ever.*



**Customized  
Energy  
Solutions**



**Save on  
Utility Bills**



**Achieve Energy  
Independence**

## Federal Government Tax Credit

The Investment Tax Credit (ITC) is a bedrock solar incentive. The federal government provides a tax credit worth 26% of the total cost of your system. It's a dollar for dollar, uncapped tax credit that can be carried forward into the future. After your system has been commissioned, you can take advantage of the credit the next time you file a federal tax return.

## MACRS Depreciation Incentive

Modified Accelerated Cost Recovery System (MACRS) is a depreciation method that allows the owner of solar energy equipment to claim a significant tax deduction. As an incentive, the IRS has classified solar energy as a 5-year property under the MACRS depreciation schedule. Classifying solar as a 5-year property boosts your ROI, bringing more money in early on. The accelerated depreciation starts to scale back each starting in 2018 from 50% - 40% to ultimately 0% accelerated depreciation.

## Solar Renewable Energy Certificates

Some states provide a major state-level incentive, Solar Renewable Energy Certificates (SRECs), which can be compared to shares of stock and are the revenue portion of your solar PV system. One certificate is issued to you each time your system produces 1,000 kWhrs of electricity. Instead of receiving a fixed payment per kWh, certificates are sold on an open market for cash.

## Clean Renewable Energy

Solar power is an unlimited resource that allows independently created energy. When you invest in solar, you gain energy security and a clear conscience. No greenhouse gas emissions, no nuclear waste—just clean, reliable energy. In addition to lowering operating expenses, solar power can help insulate from volatility in the power markets. By producing electricity, you can save money and guarantee a fixed rate.