

Our Customer

March Manufacturing was founded in 1954 by William Zimmermann. Since the beginning, March has been managed by the Zimmermann family as it continues today with the 4th generation. In its current location since 1967, March has manufactured Centrifugal Sealless Magnetic Drive Pumps for 60+ years.

Project Overview

This 120,000-square foot manufacturing facility runs 10 hours a day 5 days a week creating a significant energy expense for March. The existing outdated lighting system not only consumed an immense amount of energy it also created eye strain for employees and a dull pulsating light throughout the facility. March knew it was time for an upgrade and partnered with Verde Solutions to get the project complete.



Client Testimonial

"There is no other company I trust as an energy partner. Verde Solutions and Navigate Power worked closely with me to identify how we could reduce energy consumption and save money." - Fritz Zimmermann (Owner)

Verde's Solution

By introducing a new state of the art LED lighting system throughout the interior and exterior of the facility, Verde was able to dramatically reduce the amount of energy being used by 77.62%, saving March significantly. In addition to being great for the balance sheet, the impact was also felt by those working in the facility. The crisp, clean light created by the LED lighting system causes much less eye strain for workers leading to less fatigue.