



**verde**  
SOLUTIONS

***LED Lighting Experts***

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# Why Verde Solutions?



## Turnkey Service

Verde Solutions is a full-service, energy efficiency and renewable energy consulting firm that develops innovative solutions based upon our clients' unique needs. We offer comprehensive energy audits, design and engineering, product procurement, installation, rebate program management, maintenance, and warranty services.



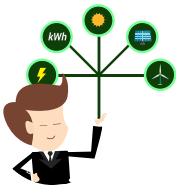
## Industry Knowledge

Our team is comprised of industry leading professionals with a deep understanding of the energy efficiency and renewable sectors. Collectively, this team has completed over 800 projects across the country in multiple energy technologies. Chris Gersch, Founder and CEO, is regularly featured as an industry expert on Bloomberg, CNBC, CNN Money & Fox Business.



## Comprehensive Audit Services

Energy audits vary in depth based upon the clients' technology request. Our dedicated team of professional engineers, Certified Energy Managers (CEM), and LEED certified consultants will walk you through each audit to ensure we have a complete understanding of your energy needs.



## Product Expertise

Our extensive partnerships with global suppliers allow us to create a customized product solution that fits our clients' specific needs. Our ability to be product neutral provides significant price benefits as well.



## Installation Services

Verde Solutions has an extensive network of highly trained, certified electricians nationwide that adhere to the highest safety standards. We ensure exceptional project execution completed in a timely and efficient manner.



## Rebates & Incentives

As a partner to more than 120 utility companies across the nation, our dedicated, trained team processes rebates for every solution including prescriptive, performance-based and custom.



## Financing Options

Verde Solutions' third party financing options create available funds specific to your project needs and are often cash flow positive in year one. We provide precise savings estimates using independent, standards-based energy verification equipment.

# Experience and Markets

*Experience: A sample of projects performed by Verde Solutions*



## *National Automotive Retailer:*

### **Scope of work:**

- Retrofit installations for 60+ distribution centers.
  - Average of 100,000+ sq ft per distribution center.
  - Average install time of 3-5 weeks per location.
- Retrofit and new equipment installations for 600+ retail locations.
  - Average of 15,000 sq ft per location.
  - Average install time of 2-3 days per location.



## *Goldman Sachs:*

### **Scope of work:**

- Installations of new LED lighting in 16 multifamily and high rise properties.
  - Average installation of 2-3 weeks per location.
  - Average of 350 units per location.



## *Cushman & Wakefield:*

### **Scope of work:**

- Retrofit and full fixture replacement of corporate offices, parking garages and retail tenant spaces.
- Completion of 50+ projects.

## *Ideal Energy Markets*



**Healthcare:** Healthcare ranks as the country's second most energy-intensive industry with hospitals spending more than \$8 billion each year. With energy costs soaring and consuming up to 3% of a hospital's total operating budget, billions of dollars are wasted annually because hospitals do not have energy-efficiency buildings.



**Municipalities:** Energy is a major operating cost for cities, and towns, one of the few that local governments can control. Energy bills paid by government agencies are typically the second largest item in their budgets. In this era of budget constraints, communities are taking a fresh look at how they provide support with fewer resources.



**Education:** Our nation's public schools spend too much on energy. Think of the opportunities energy savings could bring to a school's core educational mission, the possibilities are endless.



**Commercial:** Share the savings, invest in your profits. Research shows that energy efficient buildings have higher occupancy rates and increased asset value as compared to average buildings. Tenants desire property with lower utility bills. An increasing number of organizations are implementing leasing policies mandating environmentally friendly space.